Call Board Meeting to Order 6:04 PM (no quorum yet). Present: Breanne Barnum, Rene Owczarski, Bob Baskerville, Pam DeLancey, Jon Royal (6:05pm-QUORUM), Tanya Keith (6:12 pm). Absent: Breann Bye (vacation), Aaron Todd, Todd Schroder.

Approval of February Board Agenda: Barnum-Add item- tour marketing consultant. Rene Owczarski moved, Jon Royal 2nd. Approved as amended.

Approval of January 2018 Board Meeting Notes and February 24 Special Board Meeting Notes. January 2018: Rene Owczarski moved to approve as presented, Jon Royal 2nd, approved. 2/24/18 Special Board Meeting notes: Bob Baskerville moved to approve as presented, Rene Owczarski 2nd, approved.

Finance Report – Budget/Cash Flow Report (Owczarski): Directors & Operators insurance has been renewed for 3 years, $2200/year; part of increase is to add $10K coverage/sign, still includes event coverage for home tour. Received notice from city for $100 right of way coverage for Hickman sign- Barnum thinks this can be reimbursed by the city. Jon Royal moved to receive and file; Bob Baskerville 2nd, approved.

2018 Priorities Discussion Update

* Potential focus on resident engagement: Jon Royal- any further comments on minutes? (no)

Committee Updates

* Outreach (Baskerville): Touched base with photographer Sheri Miller to have her CFUM project be used for tour. Have a theater group that will be a part of the tour. Discussion of potential homes for this year.
* Hire consultant for tour marketing? Breanne Barnum has done all of it the past two years; has a Factory tenant Annie Giudicessi who is willing to do digital/social marketing for $150/mo (normally $400/mo). Breanne Barnum will reach out to potential sponsors in the business district east of 2nd. Bob-any businesses down here who might be interested in being on tour? Tanya-Women in Construction?
* Membership (Royal): Would like to see if we can get up to 100 members, will take effort from all of us. Jon has a list of potential block captains who could help lead up efforts. Bob-perhaps reach out to AMOS for ways to help implement this? (Jon will talk to Liz/Janelle). (Jon handed out revised/draft membership form). Breanne- ask about reallocating remainder of 2017 Polk County grant funds towards developing a welcome packet (RFP process), possibly Speak PR-Carolyn Jenison. (Rene will see how much of grant funds are remaining)

Old Business

* Website Status (Owczarski): Tanya- Ginger should have the site up & running by the end of the weekend.
* Pillars of Promise Update, AMOS, & Invest Health 50314 (Keith): Barnum: Pillars of Promise has an informational session Monday March 5th at North High School 6-8pm (they’re still in fundraising stage and haven’t received Council approval). Flyer for that event has been posted on the facebook page. CFUM will build on the corner and the housing component has been eliminated, their land portion has been purchased. Janelle Muller is doing house meetings and 1:1s for AMOS. Discussion of Public Measure A (vote is March 6th)- does the board take an official stance? Motion: The board takes no official stance for or against Public Measure A, but we encourage residents to inform themselves and participate in the election on March 6th. Tanya Keith moves, Rene Owczarski 2nd. Pass.

Announcements

* Outreach Committee (3rd Tuesday of the Month)
* Membership Committee Social (last Tuesday of the Month When No Association Meeting) Barnum- Happy to continue if people attend, but last one only had 3 people.

Adjournment of Board Meeting: Pam DeLancey moved; Rene Owczarski 2nd; adjourn 7:01pm.