Call Board Meeting to Order Barnum 6:10pm. Present Breanne Barnum, Pam DeLancey, Rene Owczarski, Jon Royal, Breann Bye (via phone), Tanya Keith (6:20pm). Absent: Todd Schroder. Others present: Chris Chiaramonte, Dan Taylor.

Approval of March Board Agenda: Jon Royal moved to approve; Rene Owczarski 2nd. Approved.

Approval of February 2018 Board Meeting Notes: Rene Owczarski moved to approve; Jon Royal 2nd. Approved.

Finance Report – Budget/Cash Flow Report (Owczarski): Expenditures to Mid-American (sign lighting), City of DSM (right of way for sign), Absolute Transportation (trolley for tour), and HeyGiud Communication (social media for tour). Jon Royal moved to receive and file, Breann Bye 2nd. Approved.

2018 Priorities Discussion Update

* Potential focus on resident engagement- will move this in with Jon’s.

Committee Updates

* Outreach (Barnum): Bob Baskerville has resigned from the board, so Breanne Barnum has lost her co-chair. Bob will probably continue with the art piece. Kristin Griffith is helping with locating a few more houses for the tour. Hey Giud will be assisting with digital communication. Pre-sale ticket provider is TBD at this point, currently considering Tikly and EventBrite. Plan to put up presale site 30 days prior to event.
* Membership (Royal): Jon Royal met with Janelle Mueller and Liz (from AMOS); a meeting was organized at Ellen King’s house- about 15-20 people present, many who have history with Association involvement. Jon will be following up with Janelle & LIz regarding an “I love River Bend” sign- Janelle is coordinating with a language person at Moulton. (Side comment-we haven’t received an invoice for AMOS dues yet.) Breanne Barnum has some feelers out for marketing/welcome packets. Jon also advised it would be a good idea to sit down and determine what our internal & external communication needs are, and try to coordinate all together instead of piecemeal. Barnum- maybe utilize/shift some Polk County Funds towards a communications audit, or RFP? Recent post on the neighborhood Facebook page that raised some (somewhat heated) discussion… Breanne has received some feedback regarding whether the post should remain. (discussion… probably as long as it doesn’t devolve to personal attacks, it stays).

New Business

* Resignation of Board members Aaron Todd & Bob Baskerville 3/22/2018: Regarding Aaron Todd’s resignation- Rene Owczarski moved to accept; Tanya Keith 2nd; approved. Regarding Bob Baskerville’s resignation- Rene Owczarski moved to accept; Tanya Keith 2nd; approved.
* Board Terms… (Pam’s poor recordkeeping end of 2016). Pam has now thoroughly reviewed materials for the past three years to determine where exactly we stand on Board Member terms. At the end of 2016, association membership should have been voting to fill THREE 3-year terms, and one two-year term to fill vacancy left by Alex Orozco’s resignation. Jon Royal and Todd Schroder were both elected by the membership to 3-year terms in December of 2017. Bob Baskerville agreed to continue Board service in January 2017, and Tanya continued as well. Tanya for the 2-year spot to fill Alex Orozco that started 2017, which means she’s off at end of 2018. Bob started 2nd 3-year term, Jon & Todd started 1st 3-year term in 2017. Meaning: there’s about 21 months left on Bob’s term; 9 months on Aaron’s. Discussion regarding how to get people interested/involved… Increasing diversity. Based on our current paid membership list, we have no diverse people (racial/ethnic). Rene will get the membership list to Breanne Barnum, she’ll reach out to ask who may be willing to serve. Dan Taylor encouraged to include in the letter if they know anyone who may be interested but may not meet qualifications-to pass that information on.

Old Business

* Website Status (Owczarski): STILL not up. (Tanya texted Ginger- needs someone to proof site & go live. Ginger is to contact Rene via phone.)
* Pillars of Promise Update, AMOS, & Invest Health 50314 (Keith): Pillars of Promise messaging seems to have changed, downplaying the religious connection.

Announcements

* Outreach Committee (3rd Tuesday of the Month??) TBA.
* Membership Committee Social (last Tuesday of the Month When No Association Meeting): Attendance really fell off after the first one. Hope to try again soon…

Adjournment of Board Meeting Jon/Rene. Adjourned 7:08pm.